

## Press Release

# **Ma'an Hosts Abu Dhabi Social Responsibility Gala to Honour Contributors to Community in Abu Dhabi**

**Abu Dhabi, UAE, XX February 2023:** The Authority of Social Contribution Ma'an hosted Abu Dhabi Social Responsibility Gala, held to honor individuals and organisations for their contributions to community in Abu Dhabi.

The event was attended by His Excellency Dr. Mugheer Khamis Al Khaili, Chairman of the Department of Community Development, and Her Excellency Salama Alameemi, Director General of Ma'an, as well as senior officials from various social sector entities in Abu Dhabi.

The event, which was held at the Emirates Palace, was also attended by more than 250 individual and institutional contributors from across the UAE who were recognised for supporting the Abu Dhabi community by contributing to Ma'an's various social responsibility programmes under the authority's Social Investment Fund.

During the event, Ma'an launched the Abu Dhabi Social Responsibility Label, which recognises the key role institutional contributors play in supporting Ma'an's work to address social priorities in the emirate. 169 High-net-worth individuals and 62 companies from across the UAE were honored for their contribution to the advancement of Ma'an's programs that address various social priorities in the emirate.

In his opening address, His Excellency Dr. Mugheer Khamis Al Khaili said: "The UAE's wise leadership continues its support for the social sector in Abu Dhabi to drive sustainable social development, and enable various entities to contribute to enhancing the quality of life, while helping Abu Dhabi consolidate its status as a preferred destination to live and work."

"By offering various initiatives and programs implemented in collaboration with relevant entities and partners, the social sector in Abu Dhabi aims to promote social cohesion and foster a culture of social participation, community contribution and social innovation to enable all members of society to live a decent life.

"Ma'an has succeeded in creating innovative opportunities to solve many social challenges and ensured the participation of both individuals and organizations from the government and private sectors, and public benefit and civil society organizations. This has contributed to achieving a positive impact and finding creative solutions to foster cohesion and resilience in our community. Such efforts have led Ma'an to launch initiatives like 'Together We are Good', which was rolled out in 2020 and became one of the most significant social assistance programs in the region," Al Khaili added.

Al Khaili also appreciated the role of social contributors in delivering a positive impact on community by extending financial, in-kind and moral support, noting that that social cohesion is an important aspect of sustainable social development.

Her Excellency Salama Alameemi praised the support and care extended by the UAE's leadership for initiatives and programs led by Ma'an to nurture a collaborative and inclusive society in Abu Dhabi, and shared her appreciation for all who have contributed to Ma'an's efforts.

Alameemi said: "We will continue to work with various partners, organisations and individuals, to address various social priorities in the emirate in line with Abu Dhabi Government's focus on innovation. The Abu Dhabi Social Responsibility Label will be a noteworthy addition to our efforts, and will enable members of the community to learn more about organisations that consider community development a top priority in their corporate ethos."

Ma'an is the Abu Dhabi Government entity tasked with collecting social responsibility contributions from public and private sector entities, as well as individuals, which it directs towards various social priorities in the emirate, as identified by the Department of Community Development – Abu Dhabi. The authority provides integrated solutions to enhance the wellbeing of Abu Dhabi's community by providing funding and evaluating impact based on the highest standards of governance.

Since being established in 2019, Ma'an has provided financial support to around 700,000 people in Abu Dhabi through its various social programmes and initiatives to create a positive, long-term, and sustainable impact on our community.

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**About Ma'an**

Founded in February 2019 by the Department of Community Development Abu Dhabi, the Authority of Social Contribution – Ma'an drives social innovation and builds a culture of social contribution and participation to address social priorities in the Abu Dhabi Emirate.

Ma'an brings together the government, private sector and civil society with the objective to support innovative solutions and contribute to the development of strong, active, collaborative and inclusive communities.

Ma'an provides resources and support to seed and grow community-based organisations, raise and allocate funds towards community-based organisations and social initiatives, and promote community engagement and a culture of volunteering.